



Number of inhabitants:

| UNION OF MOUNTAIN MUNICIPALITIES OF THE PINEROLESE AREA | |
|---|--------|
| 1999 | 61.378 |
| 2009 | 64.745 |

Development trend:

| UNION OF MOUNTAIN MUNICIPALITIES OF THE PINEROLESE AREA | |
|---|--------------------|
| 2030 | - 10,3% (- 58.200) |

Structure and area of the pilot site:

| MUNICIPALITIES | NUMBER | SIZE |
|---------------------------|-----------|---------------------------|
| < 1.000 inhabitants | 14 | 608,6 km ² |
| 1.000 – 5.000 inhabitants | 16 | 301 km ² |
| > 5.000 inhabitants | 2 | 78,4 km ² |
| In total | 32 | 988 km² |

Main challenges:

- Not all areas can be reached by public transport.
- Mountain areas aren't well-connected to first and secondary level roads.
- Lack of funds to improve public services and to promote new ideas.

Main potentials:

- Existence of good public transportation services in the bigger municipalities.
- A well-developed bus line network.
- Synergies between public transport organisations and institutions.



Needs and expectations expressed by the territory regarding the MORECO tools

During the recent past, the territory of the Pinerolese Mountain Community (recently renamed to the Mountain Union of the Pinerolese area) has encountered problems such as fund shortages related to public mobility as well as a troubled period of institutional change with related difficulties of replacing individuals responsible for the administration of many public services.

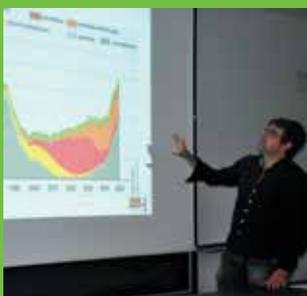
For this reason, the following requirements were identified:

- Supporting the management process of reorganization the public transport in the peripheral areas of Piemonte, with a special focus on the valleys of the Pinerolo area.
- Raising Awareness in the relationships between public transport management and urban planning, with a focus on the identification of clearly defined role-players in a framework of administrative uncertainty.

MORECO approach to present the tools and stir up the interest of local stakeholders

The messages brought by the MORECO project were disseminated with the direct involvement of mayors and representatives of the transformed supra-municipal institution (previously known as the Mountain Community).

The most important occasion of involvement will be at the conclusion of the project once the calculation tool for households will be updated onto the websites of the Metropolitan Mobility Agency and Metropolitan Railway System, as well as its presentation to the territory as an important instrument of awareness for local planning in making residential choices.



Evolution of the local situation, regarding the first expectations

Through the MORECO project, UNCEM Piemonte could involve local stakeholders, in particular in the field of public administration, contributing to manage the process of public transport reorganization and allowing local representatives to consider and identify various roles and responsibilities.

Furthermore, it was very innovative, in a peripheral context as represented by the Pinerolese valleys, to consider for the first time the relationship between public mobility and urban planning, thus starting a process of integration of different sectors, which so far has rarely been practiced.

The impacts of MORECO project

The first impacts can be seen through the involvement of different stakeholders, as witnessed by their participation in the local meetings organized throughout the project.

Another important indicator will be the number of contacts, visualizations and uses of the calculation tool for households.

The integrated and multidisciplinary approach

The involvement of the regional Metropolitan Mobility Agency, the Polytechnic University of Torino as well as the many local stakeholders allowed dealing with the MORECO topics from different perspectives, integrating many viewpoints in an approach that, for the first time in this area, considers public mobility and urban planning as strictly related.