



**Number of inhabitants:**

	MUNICH CITY	REST OF THE REGION	MUNICH REGION
<b>2010</b>	1.353.186	1.333.594	<b>2.686.780</b>

**Development trend:**

	MUNICH CITY
<b>2030</b>	1.509.900

**Area of the pilot site:**

MUNICH CITY	REST OF THE REGION	TOTAL
310 km <sup>2</sup>	5.160 km <sup>2</sup>	<b>5.470 km<sup>2</sup></b>

**Structure:**

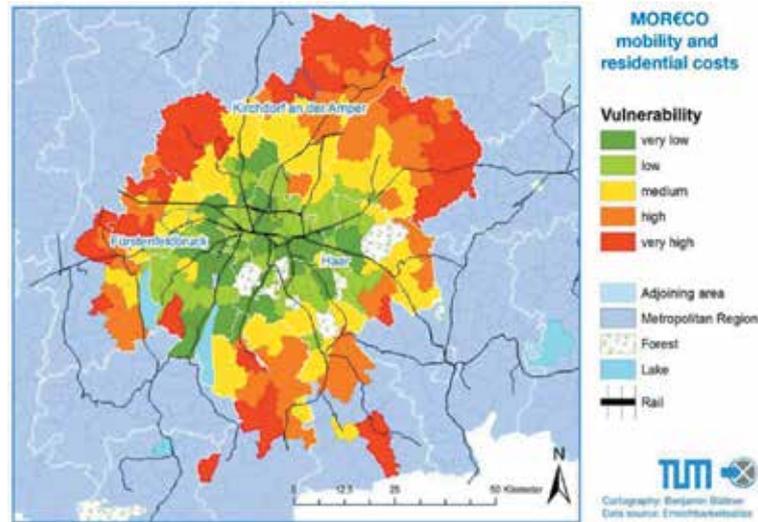
<b>&gt; 1.000.000 inhabitants</b>	<b>1 municipality</b>
<b>Municipalities in total</b>	<b>175</b>
<b>Counties in total</b>	<b>13</b>

**Main challenges:**

- Rising real estate prices.
- The public transportation network is still strongly focused on the city centre of Munich.

**Main potentials:**

- Walking and cycling are utilised as main means of transport by a large number of individuals on a daily basis.
- The various transportation means within the Munich region creates a dense network.
- A good public transportation network exists.



## Tools implemented in the pilot site of Munich:

- 1 A Cost calculator of the MVV (Munich Transport and Tariff Association) – Providing Analysis of future residential and mobility costs for private households in Munich Region. (expertise from the Technical University of Munich)
- 2 An Accessibility Atlas of the Munich Metropolitan Region – Providing recommendations for public stakeholders reacting to increasing mobility costs. (expertise from the Technical University of Munich)

### Needs and expectations expressed by the territory regarding the MORECO tools

It was expected that MORECO will disseminate the knowledge of the already existing cost calculator of the Munich Transport and Tariff Association (MVV). Convincing simulations with the help of storylines should strengthen the problem awareness related to housing and mobility, especially with regard to costs under future conditions (higher energy prices).

### MORECO approach to present the tools and stir up the interest of local stakeholders

Within our overall pilot site, the area served by the Munich Transport and Tariff Association (MVV), we had three completely diverse municipalities as case studies. By presenting our local results to the municipal councils, we managed to arouse public and individual interest.

We used a German MORECO homepage that informed stakeholders regarding the local results of the project. Additionally, information sheets were handed out and a YouTube video regarding the MVV (Munich Transport and Tariff Association) cost calculator were posted online.

### Evolution of the local situation, regarding the first expectations

It is still too early for an evaluation, but at least our MORECO methodology enabled several local and regional stakeholders to cooperate in the MORECO activities. This definitely added value to form the basis for future improvements in integrated local and regional planning.

### The integrated and multidisciplinary approach

MORECO involved various public bodies with administrative and scientific backgrounds as well as private stakeholders such as building associations or property developers and even retail giants such as Aldi. Furthermore there was a close cooperation with the Munich Transport and Tariff Association (MVV). Overall, MORECO contributed to an integrated and multidisciplinary approach.

